THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION.

If you are in any doubt as to the course of action to be taken, you should consult your stockbroker, bank manager, solicitor, accountant or other professional adviser immediately.

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British American Tobacco (Malaysia) Berhad

(Company No. 4372-M) (Incorporated in Malaysia)

CIRCULAR TO SHAREHOLDERS

IN RELATION TO THE

PROPOSED RENEWAL OF SHAREHOLDERS' MANDATE FOR BRITISH AMERICAN TOBACCO (MALAYSIA) BERHAD AND ITS SUBSIDIARIES TO ENTER INTO RECURRENT RELATED PARTY TRANSACTIONS OF A REVENUE OR TRADING NATURE WITH RELATED PARTIES

The above proposal will be tabled as Special Business at the Company's Fifty Second (52nd) Annual General Meeting ("AGM"). Notice of the 52nd AGM to be held at the Kristal Ballroom, Hilton Petaling Jaya, No. 2, Jalan Barat, 46200 Petaling Jaya, Selangor Darul Ehsan on Wednesday, 17 April 2013 at 11.00 a.m. together with a Form of Proxy are enclosed together with the abridged version of the Annual Report of the Company for the financial year ended 31 December 2012.

The original Form of Proxy should be completed and returned in accordance with the instructions therein as soon as possible and should reach the Share Registrar of the Company at Tricor Investor Services Sdn Bhd, Level 17, The Gardens North Tower, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur no later than forty eight (48) hours before the time set for the AGM or any adjournment thereof. The lodging of the Form of Proxy will not preclude you from attending and voting in person at the meeting should you subsequently wish to do so.

Last date and time for lodging the Form of Proxy Date and time of Annual General Meeting : Monday, 15 April 2013 at 11.00 a.m.: Wednesday, 17 April 2013 at 11.00 a.m.

DEFINITIONS

Unless where the context otherwise requires, the following definitions shall apply throughout this Circular:-

"£" and "p" : Great Britain pound and pence respectively

"AGM" : Annual General Meeting

"Annual Report" : Annual Report of British American Tobacco (Malaysia) Berhad for the

financial year ended 31 December 2012

"Board" : Board of Directors of the Company

"British American Tobacco : British American Tobacco p.l.c and companies connected to it

"British American Tobacco Malaysia" or "the Company"

Group"

British American Tobacco : British American Tobacco (Malaysia) Berhad

"British American Tobacco : British American Tobacco Malaysia and its subsidiaries Malaysia Group"

"British American Tobacco : British American Tobacco p.l.c, a public listed company incorporated in the

p.l.c" United Kingdom

"Bursa Securities" : Bursa Malaysia Securities Berhad

"CA" : Companies Act, 1965, as may be amended, modified or re-enacted from

time to time

"CID" : Commercial Importers and Distributors Sdn. Bhd.

"CMD" : Commercial Marketers and Distributors Sdn. Bhd.

"CMSA": Capital Markets and Services Act, 2007, as may be amended, modified or re-

enacted from time to time

"Director" : Has the meaning given in Section 2(1) of the CMSA and includes any

person who is or was within the preceding 6 months of the date on which the

terms of the transaction were agreed upon:-

(a) a director of the Company, its subsidiary or holding company; or

(b) a chief executive of the Company, its subsidiary or holding company.

"Listing Requirements" : Main Market Listing Requirements of Bursa Securities

"Major Shareholder"

: Any person who is or was within the preceding 6 months of the date on which the terms of the transaction were agreed upon, has an interest or interests in one or more voting shares in the Company and the nominal amount of that share, or the aggregate of the nominal amounts of those

shares, is:-

(a) 10% or more of the aggregate of the nominal amounts of all the voting shares in the Company; or

(b) 5% or more of the aggregate of the nominal amounts of all the voting shares in the Company where such person is the largest shareholder of

the Company.

For the purpose of this definition, "interest in shares" has the meaning given

in Section 6A of the CA

DEFINITIONS (Cont'd)

"Original Mandate"

The shareholders' mandate granted on 28 November 2001 for the British American Tobacco Malaysia Group to enter into Recurrent RPTs in the ordinary course of business which are necessary for the British American Tobacco Malaysia Group's day to day operations including all renewals thereof and further mandates obtained at subsequent general meetings of the Company up to (but not including) the immediately preceding AGM of the Company

"Proposal"

: The Proposed Renewal of the Recurrent RPT Mandate

"Proposed Renewal of the Recurrent RPT Mandate" The proposed annual renewal of the Recurrent RPT Mandate for the British American Tobacco Malaysia Group to enter into Recurrent RPTs in the ordinary course of business which are necessary for the British American Tobacco Malaysia Group's day to day operations

"Recurrent RPT Mandate"

Collectively, the Original Mandate and the mandate granted by shareholders for a further type of Recurrent RPTs on 10 April 2012 not comprised in the Original Mandate, for the British American Tobacco Malaysia Group to enter into Recurrent RPTs in the ordinary course of business which are necessary for the British American Tobacco Malaysia Group's day to day operations

"Recurrent RPT(s)"

A transaction entered into by the Company or its subsidiaries which involves the interest, direct or indirect, of a Related Party, which is recurrent, of a revenue or trading nature and which is necessary for day to day operations of the Company or its subsidiaries

"Related Party(ies)"

A Director, Major Shareholder or person connected with such Director or Major Shareholder

"RM" and "sen"

Ringgit Malaysia and sen respectively

"TIM"

Tobacco Importers and Manufacturers Sdn Bhd

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British American Tobacco (Malaysia) Berhad

(Company No. 4372-M) (Incorporated in Malaysia)

> Registered Office:-Virginia Park Jalan Universiti 46200 Petaling Jaya Selangor Darul Ehsan

21 March 2013

Board of Directors:-

Datuk Mohamad Salim bin Fateh Din (Independent Non-Executive Chairman)
Datuk William Toh Ah Wah (Executive Director)
Datuk Oh Chong Peng (Independent Non-Executive Director)
James Richard Suttie (Non-Independent Non-Executive Director)
Dato' Chan Choon Ngai (Non-Independent Non-Executive Director)
Dato' Ahmad Johari bin Tun Abdul Razak (Independent Non-Executive Director)
Andreas Michael Thompson (Executive Director)
Datuk Zainun Aishah binti Ahmad (Independent Non-Executive Director)
Christine Lee Oi Kuan (Executive Director)

TO: THE SHAREHOLDERS OF BRITISH AMERICAN TOBACCO MALAYSIA

Dear Sir/Madam,

PROPOSED RENEWAL OF SHAREHOLDERS' MANDATE FOR BRITISH AMERICAN TOBACCO (MALAYSIA) BERHAD AND ITS SUBSIDIARIES TO ENTER INTO RECURRENT RELATED PARTY TRANSACTIONS OF A REVENUE OR TRADING NATURE WITH RELATED PARTIES

1. INTRODUCTION

At an Extraordinary General Meeting ("EGM") held on 28 November 2001, the Company obtained a general mandate from its shareholders for the Company and/or its subsidiaries to enter into Recurrent RPTs in the ordinary course of business based on commercial terms which are not more favourable to the Related Parties than those generally available to the public which are necessary for the British American Tobacco Malaysia Group's day to day operations. At the last AGM of the Company held on 10 April 2012, the Company obtained a renewal of the general mandate and a further mandate from its shareholders for the British American Tobacco Malaysia Group to enter into a further type of Recurrent RPTs not comprised in the Original Mandate. The Recurrent RPT Mandate shall, in accordance with the Listing Requirements, lapse at the conclusion of the forthcoming AGM unless authority for its renewal is obtained from the shareholders of the Company at the AGM.

On 26 February 2013, the Board of the Company announced that the Company proposes to seek a renewal of the Recurrent RPT Mandate.

The purpose of this Circular is to provide you with information on the Proposal and to seek your approval for the ordinary resolution relating to the Proposal under the agenda of Special Business as set out in the Annual Report to be tabled at the forthcoming AGM. The notice of the AGM is enclosed together with the abridged version of the Annual Report.

2. DETAILS OF THE PROPOSAL

2.1 The Listing Requirements

Paragraph 10.08 of the Listing Requirements stipulates the obligations which a listed issuer must comply with in relation to a transaction entered into by the listed issuer or its subsidiaries which involves the interest, direct or indirect, of a related party.

Paragraph 10.08(1) provides that where any one of the percentage ratios of a related party transaction is 0.25% or more, a listed issuer must announce the related party transaction to Bursa Securities as soon as possible after terms of the transaction have been agreed, unless:-

- (a) the value of the consideration of the transaction is less than RM250,000; or
- (b) it is a recurrent related party transaction (i.e. a related party transaction which is recurrent, of a revenue or trading nature and which is necessary for the day to day operations of a listed issuer or its subsidiaries).

In addition to paragraph 10.08(1) of the Listing Requirements, paragraph 10.08(2) of the Listing Requirements provides that subject to paragraphs 10.08(9) and 10.08(10), where any one of the percentage ratios of a related party transaction is 5% or more, a listed issuer must, *inter alia:*-

- (a) send a circular to the shareholders;
- (b) obtain its shareholder approval of the transaction in general meeting; and
- (c) appoint an independent adviser who is a corporate finance adviser (i.e. a person who is permitted to carry on the regulated activity of advising on corporate finance under the CMSA), before the terms of the transaction are agreed upon.

In addition to paragraph 10.08(2) of the Listing Requirements, paragraph 10.08(4) of the Listing Requirements provides that subject to paragraph 10.08(9), for a related party transaction where any one of the percentage ratios is 25% or more, the listed issuer must, before the terms of the transaction are agreed upon, appoint a main adviser, who is a Principal Adviser (i.e. the corporate finance adviser responsible for making submissions to the Securities Commission for corporate proposals).

However, pursuant to paragraph 10.09(2) of the Listing Requirements, a listed issuer may seek a mandate from its shareholders for recurrent related party transactions subject to, *inter alia*, the following:-

- (a) the transactions are in the ordinary course of business and are on terms not more favourable to the related party than those generally available to the public;
- (b) the shareholder mandate is subject to annual renewal and disclosure is made in the annual report of the aggregate value of transactions conducted pursuant to the shareholder mandate during the financial year where the aggregate value is equal to or more than the threshold prescribed under paragraph 10.09(1) of the Listing Requirements.
- (c) in a meeting to obtain shareholder mandate, the interested director, interested major shareholder or interested person connected with a director or major shareholder; and where it involves the interest of an interested person connected with a director or major shareholder, such director or major shareholder, must not

vote on the resolution to approve the transactions. An interested director or interested major shareholder must ensure that persons connected with him abstain from voting on the resolution approving the transactions; and

(d) the listed issuer immediately announces to Bursa Securities when the actual value of a recurrent related party transaction entered into by the listed issuer, exceeds the estimated value of the recurrent related party transaction disclosed in the circular by 10% or more.

The Company first obtained the approval of its shareholders to enter into Recurrent RPTs at the EGM of the Company held on 28 November 2001. A further mandate was granted by the shareholders of the Company on 10 April 2012 for the British American Tobacco Malaysia Group to enter into a further type of Recurrent RPTs not comprised in the Original Mandate. The approval of its shareholders to renew the Original Mandate to enter into Recurrent RPTs was obtained during the previous eleven (11) AGMs of the Company pursuant to paragraph 10.09 of the Listing Requirements.

The renewal of the Recurrent RPT Mandate obtained on 10 April 2012 took effect from the passing of the ordinary resolution at the last AGM on 10 April 2012 and the renewed mandate will continue to be in force (unless revoked or varied by the Company in general meeting) until the conclusion of the forthcoming AGM of the Company.

The Company has disclosed the aggregate value of the Recurrent RPTs conducted during the financial year ended 31 December 2012 in its Annual Report.

In compliance with paragraph 10.09 of the Listing Requirements, the Company now proposes to seek the approvals of its shareholders for the Proposed Renewal of the Recurrent RPT Mandate as set out in Section 2.2.

The renewed Recurrent RPT Mandate will take effect from the passing of the ordinary resolution proposed at the forthcoming AGM and will continue to be in force (unless revoked or varied by the Company in general meeting) until the conclusion of the next AGM of the Company. Thereafter, approval from the shareholders for subsequent renewals will be sought at each subsequent AGM of the Company.

2.2 Details of the Recurrent RPTs

(a) Classes of Related Parties

The Recurrent RPTs for which the Proposal is sought, are primarily in respect of transactions entered into by the British American Tobacco Malaysia Group with the British American Tobacco Group.

The Related Parties and their relationships are detailed in the table attached as Appendix II below. In addition to the Related Parties detailed in Appendix II below, the British American Tobacco Malaysia Group may also need to enter into the type of transactions detailed in Appendix II below with other Related Parties of the British American Tobacco Group which are necessary for its day to day operations.

(b) Types of Recurrent RPTs

The principal activities of the British American Tobacco Malaysia Group are manufacturing, distribution and sale of cigarettes and tobacco products.

The British American Tobacco Group is an international tobacco group involved in businesses related to the manufacture, sale and distribution of a wide range of well-known brands of cigarettes (which includes Dunhill, Kent, Pall Mall, Lucky Strike, Benson & Hedges), cigars (which includes Calendula, Dunhill and Swing) and smoking tobaccos (such as Blend 11 and Bison) throughout the world under various trademarks, most of which are owned by companies within the British

American Tobacco Group. The Company is a member of the British American Tobacco Group, being fifty percent (50%) directly held by British American Tobacco Holdings (Malaysia) B.V., a corporation incorporated in the Netherlands which is indirectly a subsidiary of British American Tobacco p.l.c British American Tobacco p.l.c is therefore the ultimate Major Shareholder of the Company.

As part of an international group of companies where similar businesses are conducted, transactions whether in respect of goods and/or services are likely to occur to take advantage of quality assured products and services, lower operating costs and improved efficiency such as through economies of scale, better utilisation of resources and standardisation of processes and technology.

The Recurrent RPTs with the British American Tobacco Group can be broadly categorised as follows:

(i) Trademarks and market rights licences

As a member of the British American Tobacco Group, the British American Tobacco Malaysia Group enjoys access to certain trademarks and market rights belonging to relevant trademark owners in the British American Tobacco Group. These rights are vital to the operation and existence of the British American Tobacco Malaysia Group as they enable the latter to carry on its business in the manufacture, distribution and sale of tobacco products. In consideration for the grant by the relevant trademark owners for the use of their trademarks, the British American Tobacco Malaysia Group pays royalties of approximately RM105.0 million per annum to the trademark owners. The period of use of the trademarks is five (5) years and is subject to renewal.

(ii) Procurement and provision of services

The British American Tobacco Malaysia Group obtains, in the normal course of its business, various services from the relevant members of the British American Tobacco Group. These services include areas of leaf procurement and blending, production methods and processes, product maintenance, marketing, brand related activities, market research and trade marketing, agency services, management training and system development, strategy and planning, financial and treasury management, human resources, legal, communication and regulatory affairs, global procurement, information technology services, engineering support and research and development. Apart from the British American Tobacco Malaysia Group, the service providers also render similar services to the other member companies in the British American Tobacco Group. The respective service providers have the specialised expertise, technical competence and/or facilities and infrastructure required for the provision of such services. It would not be practicable nor cost efficient for the British American Tobacco Malaysia Group to perform such services itself. Outsourcing such services would be expensive, if at all possible, in view of the unique nature of the tobacco industry, which is at the same time highly competitive. Furthermore, the centralisation of these services within the British American Tobacco Group helps to develop specialised expertise for use by relevant members of the British American Tobacco Group and generate savings from the economies of scale for all recipient companies. It further ensures consistency and quality in their operations and production standards. The service providers will generally charge a fee based on the actual costs of such services.

The British American Tobacco Malaysia Group also provides various services for relevant members of the British American Tobacco Group which includes services in the areas of marketing, management training and system development, strategy and planning, financial and treasury management, human resources, legal, communication and regulatory affairs, information technology services, engineering support, product testing and research and development. The British American Tobacco Malaysia Group has the specialised expertise, technical competence and/or facilities and infrastructure required for the provision of such services.

(iii) Purchase and sale of cigarettes and tobacco products

The British American Tobacco Malaysia Group distributes and sells a wide range of cigarettes and tobacco products some of which (for example certain brands of cigarettes, cigars and pipe tobacco) are purchased from member companies in the British American Tobacco Group. These unique products if manufactured by the British American Tobacco Malaysia Group would require investment in equipment, the cost of which would not be justified by the low sales volumes. These cigarettes and tobacco products are generally priced at levels which allow the British American Tobacco Malaysia Group to enjoy a margin comparable to that of a third party distributor purchasing from the Related Parties on an arm's length basis.

Apart from purchasing cigarettes and tobacco products from its Related Parties, the British American Tobacco Malaysia Group also supplies a portion of the cigarettes and tobacco products manufactured by itself to its Related Parties. The British American Tobacco Malaysia Group is one of several manufacturers of cigarettes and tobacco products within the British American Tobacco Group and its ability to secure contracts depends on its price and quality remaining competitive.

(iv) Purchase of leaf, cigarette packaging and wrapping materials

The British American Tobacco Malaysia Group purchases leaf, cigarette packaging and wrapping materials from member companies in the British American Tobacco Group. The purchase of leaf, cigarette packaging and wrapping materials will generally be on terms not more favourable to the British American Tobacco Malaysia Group or the Related Parties as the case may be than those generally available to any third party.

(v) Purchase and sale of equipment

The British American Tobacco Malaysia Group purchases equipment from and sells equipment to Related Parties. Equipment purchased are those needed for its manufacturing operations and equipment sold are those that are either no longer required for its operations or which a Related Parties may need for their manufacturing operations. The purchase and sale of such equipment will generally be on terms not more favourable to the British American Tobacco Malaysia Group or the Related Parties as the case may be than those generally available to any third party. Further, purchase of equipment from Related Parties will give the British American Tobacco Malaysia Group access to specialised technical advice and expertise from the Related Parties which operate similar businesses.

The Recurrent RPTs which are intended to be entered into by the British American Tobacco Malaysia Group pursuant to the Proposed Renewal of the Recurrent RPT Mandate are detailed in the table attached as Appendix II below.

(c) Values of the Recurrent RPTs

The estimated values of the Recurrent RPTs set out in Appendix II below are for the period from the conclusion of the forthcoming AGM of the Company until the conclusion of the next AGM of the Company based on the British American Tobacco Malaysia Group's budget for financial year ending 31 December 2013 and may be subject to changes. The aggregate or actual values of these transactions may exceed the estimated amounts over the said period.

(d) Sums due and owing by the Related Parties pursuant to a Recurrent RPT which exceeded the credit term as at the financial year ended 31 December 2012

The sums due and owing by the Related Parties pursuant to a Recurrent RPT which exceeded the credit term as at the financial year ended 31 December 2012 is detailed in the table attached as Appendix III below.

2.3 Review Procedures for the Recurrent RPTs

There are procedures established by the British American Tobacco Malaysia Group to ensure that Recurrent RPTs are undertaken on an arms' length basis and on the British American Tobacco Malaysia Group's normal commercial terms, consistent with the British American Tobacco Malaysia Group's usual business practices and policies, which are generally no more favourable to the Related Parties than those generally available to the public and are not detrimental to the minority shareholders. The procedures are as follows:-

- (a) A list of Related Parties of the British American Tobacco Malaysia Group will be circulated to the Board and management of the Company and its subsidiaries to notify that all Recurrent RPTs are required to be undertaken on an arm's length basis and on normal commercial terms and on terms not more favourable to the Related Parties than those generally available to the public and are not detrimental to the minority shareholders;
- (b) All Recurrent RPTs will be reviewed by the Audit Committee of the Company. Any member of the Audit Committee of the Company may as he deems fit, request for additional information pertaining to the transaction including from independent sources or advisers;
- (c) All Recurrent RPTs which are entered into pursuant to the shareholders' mandate for Recurrent RPTs will be recorded by the Company in a register or records maintained by the Company;
- (d) Upon the direction from the Audit Committee of the Company, the annual internal audit plan shall incorporate a review of all Recurrent RPTs entered into pursuant to the shareholders' mandate to ensure that the relevant approvals have been obtained and the review procedures in respect of such transactions are adhered to; and
- (e) The management of the Company will update the Board and the Audit Committee of the Company on a quarterly basis on the status of all Recurrent RPTs to ensure that the review procedures established to monitor Recurrent RPTs have been complied with.

The Board and the Audit Committee of the Company have reviewed the above procedures and will continue to review the procedures on a quarterly basis or as and when required, with the authority to sub-delegate such function to individuals or committees within the Company as they deem appropriate. If a member of the Board or the Audit Committee of the Company has an interest in the transaction to be reviewed by the Board or the Audit Committee of the Company as the case may be, he will not participate in the deliberation of such transaction and will abstain from any decision making by the Board or the Audit Committee of the Company in respect of that transaction.

At least 2 other contemporaneous transactions with unrelated third parties for similar products/services and/or quantities will be used as comparison, wherever possible, to determine whether the price and terms offered to/by related third parties are fair and reasonable and comparable to those offered to/by other unrelated third parties for the same or substantially similar type of products/services and/or quantities.

In the event that quotation or comparative pricing from unrelated third parties cannot be obtained, the transaction prices will be reviewed to ensure that the Recurrent RPTs are not detrimental to the British American Tobacco Malaysia Group. Separate transfer pricing analysis and benchmarking studies are done and kept to ensure that such Recurrent RPTs are made at arm's length. There are no thresholds for approval of Recurrent RPTs as all the transactions will be reviewed by the Audit Committee of the Company and approved by the Board of the Company.

2.4 Statement By Audit Committee

The Audit Committee of the Company has seen and reviewed the procedures mentioned in Section 2.3 above and is of the view that the procedures are sufficient to ensure that the Recurrent RPTs are not more favourable to the Related Parties than those generally available to the public and are not detrimental to the minority shareholders.

The British American Tobacco Malaysia Group has in place adequate procedures and processes to monitor, track and identify Recurrent RPTs in a timely and orderly manner, and such procedures and processes are reviewed on a quarterly basis or whenever the need arises.

2.5 Validity period

The authority to be conferred pursuant to the Proposed Renewal of the Recurrent RPT Mandate, if approved at the forthcoming AGM, will continue to be in force until:-

- (a) the conclusion of the next AGM of the Company following the forthcoming AGM at which the Proposed Renewal of the Recurrent RPT Mandate is approved, at which time it will lapse, unless by a resolution passed at the AGM the mandate is again renewed;
- (b) the expiration of the period within which the next AGM of the Company after the forthcoming AGM is required to be held pursuant to Section 143(1) of the CA (but shall not extend to such extension as may be allowed pursuant to Section 143(2) of the CA); or
- (c) revoked or varied by resolution passed by the shareholders in general meeting,

whichever is earlier.

Thereafter, approval from the shareholders for subsequent renewals of the mandate will be sought at each subsequent AGM of the Company.

3. RATIONALE FOR THE PROPOSAL

The rationale for the Proposed Renewal of the Recurrent RPT Mandate and the benefits to the British American Tobacco Malaysia Group are as follows:

- (a) to facilitate transactions of a revenue or trading nature with Related Parties which are in the ordinary course of business of the British American Tobacco Malaysia Group undertaken at arms' length, normal commercial terms and on terms which are not more favourable to the Related Parties than those generally available to the public and are not detrimental to the interests of minority shareholders;
- (b) to enable the British American Tobacco Malaysia Group to transact with the Related Parties in an expeditious manner to meet business needs for the supply and/or provision of goods and services which are necessary for its day to day operations particularly business needs which are time sensitive in nature;
- (c) for transactions where it is vital that confidentiality be maintained, it will not be viable for prior shareholders' mandate to be obtained as this will entail the release of details of the

transactions and may adversely affect the interests of the British American Tobacco Malaysia Group and place the British American Tobacco Malaysia Group at a disadvantage to its competitors who may not require shareholders' mandate to be obtained; and

(d) will eliminate the need to announce and convene separate general meetings to seek shareholders' mandate for each transaction and as such, substantially reduce expenses, time and other resources associated with the making of announcements and convening of general meetings on an ad hoc basis, improve administrative efficiency considerably and allow financial and manpower resources to be channelled to attain more productive objectives.

4. APPROVALS REQUIRED

The Proposal is subject to approvals being obtained from the shareholders of the Company at the forthcoming AGM.

DIRECTORS' AND MAJOR SHAREHOLDERS' INTERESTS

'n

Directors' and Major Shareholders' interests as at 1 March 2013* are as follows:-

(a) Directors' interests

Chan Choon Ngai are the Non-Independent Non-Executive Directors of the Company. The respective shareholdings of these directors in the Company and British Datuk William Toh Ah Wah, Andreas Michael Thompson and Christine Lee Oi Kuan are the Executive Directors of the Company. James Richard Suttie and Dato' American Tobacco p.l.c. are disclosed in the table below.

	Number of ordinary shares	% of the issued and paid-up share canital in	Number of ordinary shares of 25n each in Brifish	% of the issued and paid-up share capital	Number of ord 25p each in Bi	Number of ordinary shares of 25p each in British American Tobacco p.l.c	Number of opt shares of 25p American	Number of options in ordinary shares of 25p each in British American Tobacco p.l.c
	in the Company (as at 1 March 2013*)	the Company (as at 1 March 2013*)	American Tobacco p.l.c (as at 1 March 2013*)	in British American Tobacco p.l.c (as at 1 March 2013*)	Deferred Shares Bonus Scheme	International Share Reward Scheme*	Share Option Scheme	Long Term Incentive Plan
Datuk William Toh Ah Wah	Nil	Nil	99,350	0.005	14,161	Nil	Nil	30,812
Andreas Michael Thompson	Nil	Nil	4,841	Nil	5,689	283	Nii	23,921
Christine Lee Oi Kuan	liN	Nil	7,840	Nil	5,049	Nil	Nil	17,214
James Richard Suttie1	1,500	0.0005	7,154	Nil	Nil	Nil	Nil	Nil
Dato' Chan Choon Ngai ²	7,000³	0.002	Nil	Nii	Ϊ́Ζ	Nii	Nil	ΪŽ

* Being the latest practicable date prior to the printing of this Circular.

The Deferred Shares Bonus Scheme is an incentive scheme that provides a conditional award of free shares, deferred for three years.

The International Share Reward Scheme is a scheme which enables British American Tobacco p.l.c to reward its employees on international assignment by conditionally allocating free shares to such

individuals, subject to certain performance conditions being met.

Dato' Chan Choon Ngai was re-designated to Non-Independent Non-Executive Director effective I January 2013 following the expiry of his contract of service as Operations Director of the Company on 31 James Richard Suttie is a director nominated to the Board of the Company by British American Tobacco p.l.c.

Including indirect interest in 6,000 shares registered in the name of Dato' Chan Choon Ngai's spouse, Datin Chew Choy Kin.

Except as disclosed above, there is no other relationship between Datuk William Toh Ah Wah, Andreas Michael Thompson, Christine Lee Oi Kuan, James Richard Suttie and Dato' Chan Choon Ngai with British American Tobacco p.l.c.

Datuk William Toh Ah Wah, Andreas Michael Thompson, Christine Lee Oi Kuan, James Richard Suttie and Dato' Chan Choon Ngai are therefore deemed interested in the Proposed Renewal of the Recurrent RPT Mandate and as such have abstained and will abstain from all Board deliberations and voting on the Proposed Renewal of the Recurrent RPT Mandate. Datuk William Toh Ah Wah, Andreas Michael Thompson, Christine Lee Oi Kuan, James Richard Suttie and Dato' Chan Choon Ngai (the interested directors) will also abstain from voting in respect of their direct and indirect shareholdings (if any) in the Company (and ensure that persons connected to them will likewise abstain from voting) on the ordinary resolution pertaining to the Proposed Renewal of the Recurrent RPT Mandate at the forthcoming AGM.

(b) Major Shareholders' interests

	Number of ordinary shares of RM0.50 each in the Company (as at 1 March 2013*)	% of the issued and paid-up share capital in the Company (as at 1 March 2013*)
British American Tobacco Holdings (Malaysia) B.V. ¹	142,765,000	50.00

^{*} Being the latest practicable date prior to the printing of this Circular.

A wholly-owned subsidiary of British American Tobacco p.l.c.

British American Tobacco p.l.c indirectly through British American Tobacco Holdings (Malaysia) B.V. owns 50% equity interest in the Company. It is also directly or indirectly a Major Shareholder (holding 5% or more) of the equity interest of certain Related Parties as set out in Appendix II below. Being an interested party, British American Tobacco p.l.c will and it will also cause persons connected to it to abstain from voting in respect of their direct and indirect shareholdings in the Company on the ordinary resolution relating to the Proposed Renewal of the Recurrent RPT Mandate at the forthcoming AGM.

Except as disclosed above, none of the other Directors or Major Shareholders of the Company or persons connected to them has any interest, direct or indirect, in the Proposed Renewal of the Recurrent RPT Mandate.

6. AGM

The Fifty-Second (52nd) AGM of the Company, notice of which is enclosed in the abridged version of the Annual Report of the Company for the financial year ended 31 December 2012 accompanying this Circular, will be held at the Kristal Ballroom, Hilton Petaling Jaya, No. 2, Jalan Barat, 46200 Petaling Jaya, Selangor Darul Ehsan on Wednesday, 17 April 2013 at 11.00 a.m. for the purpose of considering and if thought fit, passing, *inter alia*, the ordinary resolution on the Proposal under the agenda of Special Business as set out in the said Annual Report.

If you are unable to attend and vote in person at the AGM, you are requested to complete and return the enclosed original Form of Proxy enclosed in the abridged version of the Annual Report of the Company for the financial year ended 31 December 2012 in accordance with the instructions printed thereon as soon as possible and in any event so as to arrive at the Share Registrar of the Company at Tricor Investor Services Sdn Bhd, Level 17, The Gardens North Tower, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur not less than forty eight (48) hours before the time set for the AGM or any adjournment thereof. The lodging of the original Form of Proxy does not preclude you from attending and voting in person should you subsequently decide to do so.

7. DIRECTORS' RECOMMENDATION

The Board of the Company (save and except for Datuk William Toh Ah Wah, Andreas Michael Thompson, Christine Lee Oi Kuan, James Richard Suttie and Dato' Chan Choon Ngai who have abstained and will abstain from all Board's deliberations and voting on the Proposed Renewal of the Recurrent RPT Mandate) having considered all aspects of the Proposed Renewal of the Recurrent RPT Mandate, is of the opinion that the Proposed Renewal of the Recurrent RPT Mandate is in the best interest of the British American Tobacco Malaysia Group. Accordingly, the Board of the Company (save and except for Datuk William Toh Ah Wah, Andreas Michael Thompson, Christine Lee Oi Kuan, James Richard Suttie and Dato' Chan Choon Ngai who are deemed to be interested in the Proposed Renewal of the Recurrent RPT Mandate and have abstained from making any recommendations in respect of the Proposed Renewal of the Recurrent RPT Mandate) recommends that you vote in favour of the ordinary resolution relating to the Proposed Renewal of the Recurrent RPT Mandate under the agenda of Special Business as set out in the Annual Report of the Company for the financial year ended 31 December 2012 to be tabled at the forthcoming AGM.

8. FURTHER INFORMATION

Shareholders are requested to refer to the attached Appendix I for additional information.

Yours faithfully,
On behalf of the Board of Directors
BRITISH AMERICAN TOBACCO (MALAYSIA) BERHAD

DATUK MOHAMAD SALIM BIN FATEH DIN

Independent Non-Executive Chairman

ADDITIONAL INFORMATION

1. Directors' Responsibility

This Circular has been seen and approved by the Board of British American Tobacco Malaysia who individually and collectively accept full responsibility for the accuracy of the information given in this Circular and confirm that, after making all enquiries as were reasonable in the circumstances and to the best of their knowledge and belief, there are no other facts, the omission of which would make any statement herein misleading.

2. Material Litigation

As at 1 March 2013, being the latest practicable date prior to the printing of this Circular, neither British American Tobacco Malaysia nor any of its subsidiaries is engaged in any material litigation, claims or arbitration, either as plaintiff or defendant, and the Board of British American Tobacco Malaysia has no knowledge of any proceedings pending or threatened against the British American Tobacco Malaysia Group or of any facts likely to give rise to any proceeding which may materially and adversely affect the financial position or business of the British American Tobacco Malaysia Group.

3. Material Contracts

Neither British American Tobacco Malaysia nor any of its subsidiaries has entered into any material contracts which are or may be material, not being contracts entered into in the ordinary course of business, during the past two (2) years preceding 1 March 2013, being the latest practicable date prior to the printing of this Circular.

4. Documents Available for Inspection

Copies of the following documents are available for inspection at the Registered Office of British American Tobacco Malaysia at Virginia Park, Jalan Universiti, 46200 Petaling Jaya, Selangor Darul Ehsan during normal business hours between Monday and Friday (except public holidays) from the date of this Circular up to and including the date of the AGM:-

- (a) The Memorandum and Articles of Association of British American Tobacco Malaysia; and
- (b) Audited consolidated accounts of British American Tobacco Malaysia for the past two (2) financial years ended 31 December 2011 and 2012.

DETAILS OF THE RECURRENT RPTs TO BE ENTERED INTO BY THE BRITISH AMERICAN TOBACCO MALAYSIA GROUP

Related Parties	Type of transaction	Estimated Transacted Value ¹ (a) (RM)	Actual Transacted Value ² (b) (RM)	Deviation ³ ((b)-(a)) & & Reasons for deviation where (b) exceeds (a) by 10% (%)	Estimated Value ⁴ (RM)	The Company and/or subsidiaries transacting with the Related Parties	Nature of interest
B.A.T. China Ltd. British-American Tobacco Company (HK) Ltd. British American Tobacco International Ltd. British American Tobacco Marketing (Singapore) Pte. Ltd. Rothmans Far East B.V. British American Tobacco Korea Manufacturing Ltd. British American Tobacco Taiwan Logistics Ltd. Rothmans Far East B.V. Japan (a division of Rothmans Far East B.V.) BATUS Japan, Inc. India Tobacco Company Ltd. Rothmans Far East B.V. c/o Louisville Corporate Services	Sale of cigarettes and tobacco products	300.0 million	401.2 million	(The increase was due to combination of higher export sales volume and the conversion of toll manufacturing. For clarification purposes, under toll manufacturing arrangement, TIM only charged its customers processing fees; whilst under contract manufacturing arrangements, the sale price to its customers will include both raw material costs as well as processing fees.)	484.0 million	MIT	Through Major Shareholder TIM is a wholly owned subsidiary of British American Tobacco Malaysia and British American Tobacco Malaysia is related to the Related Parties through a common ultimate Major Shareholder, namely, British American Tobacco p.l.c

Related Parties	Type of transaction	Estimated Transacted Value (a)	Actual Transacted Value ² (b)	Deviation ³ ((b)-(a)) & & Reasons for deviation where (b) exceeds (a) by 10%	Estimated Value	The Company and/or subsidiaries transacting with the Related Parties	Nature of interest
		(RM)	(RM)	6%)	(RM)		
British American Tobacco (New Zealand) Ltd.		LANGRA PARA PARA PARAMPANINTANGA GANGA MANAMPANINTANGA PANAMPANINTANGA PAN					
British American Tobacco (Cambodge) International Ltd.							
Rothmans Korea Branch Office of Rothmans Far East B.V.							
British American Tobacco (Australia) Ltd.*							
British American Tobacco Papua New Guinea*							
Solomon Islands Tobacco*							
British American Tobacco Phillipines Ltd.*							
Tasa Meng Corporation*							
Rothmans (Far East) B.V. Hong Kong*							
British American Tobacco Taiwan*							
Rothmans Far East Japan* (a division of Rothmans Far East B.V)							
British American Tobacco Samoa*							
Central Manufacturing Company Limited Trading as British American Tobacco Fiji*							

Related Parties	Type of transaction	Estimated Transacted Value ¹ (a) (RM)	Actual Transacted Value ² (b) (RM)	Deviation ³ ((b)-(a)) & Reasons for deviation where (b) exceeds (a) by 10%	Estimated Value ⁴ (RM)	The Company and/or subsidiaries transacting with the Related Parties	Nature of interest
PT Bentoel Prima* Ceylon Tobacco Company Ltd*							
British American Tobacco Far East Leaf Ltd.	Purchase of leaf, cigarette	328 million	411.8 million	25.5	313.5 million	TIM	Through Major Shareholder
British American Tobacco Marketing (Singapore) Pte. Ltd.	packaging and wrapping materials and			(The increase was due to the purchase of leaf clearette			TIM is a wholly owned subsidiary of British American Tobacco Malaysia and British American Tobacco Malaysia is
British American Tobacco Australasia Limited	products			packaging and wrapping			related to the Related Parties through a common ultimate Major Sharsholder namely
B.A.T (GLP) Limited				conversion of			British American Tobacco p.l.c
British American Tobacco (Germany) GmbH				to contract manufacturing.	,		
PT Export Leaf Indonesia				For clarification			
British American Tobacco Cambodia Ltd.				manufacturing arrangement, raw			
PT Bentoel Prima				by the customers; whilst			
B.A.T. Mexico SA De CV				manufacturing			
B.A.T. (U.K. & Export) Ltd.*				bear the raw material			
British American Tobacco International Ltd.*				costs, resuiting in the need to increase its purchase of leaf, cigarette			
BAT Supply Chain WE Ltd*				packaging and wrapping materials and tobacco			
				products.)			

Related Parties	Type of transaction	Estimated Transacted Value (a) (RM)	Actual Transacted Value ² (b) (RM)	Deviation ³ (b)-(a)) & Reasons for deviation where (b) exceeds (a) by 10% (%)	Estimated Value ⁴ (RM)	The Company and/or subsidiaries transacting with the Related Parties	Nature of interest
British American Tobacco (Australia) Ltd.*							
British American Tobacco International Ltd. British American Tobacco Groningen (Demand Management) B.V. B.A.T. (U.K. & Export) Ltd. British American Tobacco Marketing (Singapore) Pte. Ltd. British American Tobacco Korea	Purchase of cigarettes and tobacco products	1.6 million	1.1 million	-31.3	1.1 million	CMD	Through Major Shareholder CMD is a wholly owned subsidiary of CID which is in turn a wholly owned subsidiary of British American Tobacco Malaysia. British American Tobacco Malaysia is related to the Related Partics through a common ultimate Major Shareholder, namely, British American Tobacco p.l.c
BAT GSD (KL) Sdn. Bhd.* British American Tobacco Asia-Pacific Region Ltd. Bass (Limited) GSD* British American Tobacco International Ltd.*	Procurement of information technology services	30.2 million	35.8 million	18.5 (The increase was due to the implementation of a new IT system and its increased complexities.)	32.3 million	British American Tobacco Malaysia Group	Through Major Shareholder British American Tobacco Malaysia Group is related to the Related Parties through a common ultimate Major Shareholder, namely, British American Tobacco p.l.c

Related Parties	Type of transaction	Estimated Transacted Value [†] (a) (RM)	Actual Transacted Value ² (b) (RM)	Deviation ³ ((b)-(a)) & & Reasons for deviation where (b) exceeds (a) by 10% (%)	Estimated Value ⁴ (RM)	The Company and/or subsidiaries transacting with the Related Parties	Nature of interest
British American Tobacco (Investments) Ltd. British American Tobacco (Holdings) Ltd. Benson & Hedges (Overseas) Ltd. The American-Cigarette Company (Overseas) Ltd. St. Regis Tobacco Corporation Ltd. British American Tobacco (Brands) Inc. B.A.T. (U.K. & Export) Ltd.* The House of Edgeworth Inc.*	Payment of royalties	105.0 million	106.4 million	1.3	120.5 million	TIM and CMD	Through Major Shareholder CMD is a wholly owned subsidiary of CID which is in turn a wholly owned subsidiary of British American Tobacco Malaysia; and TIM is a wholly owned subsidiary of British American Tobacco Malaysia. British American Tobacco Malaysia is related to the Related Parties through a common ultimate Major Shareholder, namely, British American Tobacco p.1.c
British American Tobacco Asia Pacific Treasury Ptc. Ltd. British American Tobacco International Ltd. British American Tobacco (Investments) Ltd. British American Tobacco ASPAC Service Centre Sdn. Bhd. B.A.T. (U.K. & Export) Ltd.	Payment of fees for technical and advisory support services	59.3 million	71.3 million	(The increase was due to increased services (factory schedule planning, direct and indirect material planning and procurement services) performed by Asia Pacific Supply Chain Service Centre due to new ways of working and increased export market volume.)	75.2 million	British American Tobacco Malaysia Group	Through Major Shareholder British American Tobacco Malaysia Group is related to the Related Parties through a common ultimate Major Shareholder, namely, British American Tobacco p.l.c

. Related Parties	Type of transaction	Estimated Transacted Value ⁷ (a) (RM)	Actual Transacted Value ² (b) (RM)	Deviation ³ ((b)-(a)) & & & & & & & & & & & & & & & & & & &	Estimated Value ⁴ (RM)	The Company and/or subsidiaries transacting with the Related Parties	Nature of interest
British American Tobacco Asia Pacific Region Ltd.							
British American Tobacco (Singapore) Pte. Ltd							
British American Tobacco Marketing Singapore Pte Ltd.*							
British American Tobacco Holdings Ltd.*							
BAT Asia Pacific*							
B.A.T China Ltd.	Provision of	2.7 million	3.1 million	14.8	2.3 million	British American	Through Major Shareholder
British American Tobacco Services Limited, Taiwan Branch	advisory support			(The increase was due to		Group	British American Tobacco Malaysia Group is related to the
British American Tobacco Cambodia Ltd.	services			support services due to the complexities of the new IT system.)			Kelated Farties througn a common ultimate Major Shareholder, namely British
British-American Tobacco Company (HK) Ltd.							American Lobacco p.i.c
British American Tobacco (Singapore) Pte. Ltd.							
British American Tobacco – Vinataba (JV) Ltd.							
British American Tobacco (Vietnam) Ltd.							

		Estimated Transacted Value	Actual Transacted Value ²	Deviation ³ ((b)-(a))	Estimated	The Company and/or	
Related Parties	Type of transaction	(3)	(0)	Reasons for deviation where (b) exceeds (a) by 10%	Value	subsidiaries transacting with the Related Parties	Nature of interest
		(RM)	(RM)	(9/6)	(RM)		
PT Bentoel Internasional Investama Tbk.							
Rothmans of Pall Mall Myanmar Pte. Ltd.							
British American Tobacco (Thailand) Ltd.							
Ceylon Tobacco Company Ltd							
British American Tobacco (PNG) Ltd.							
British American Tobacco ASPAC Service Centre Sdn. Bhd.							
British American Tobacco Bangladesh Company Ltd.							
British American Tobacco Japan, Ltd.							
British American Tobacco Marketing (Singapore) Pte. Ltd.							
PT Export Leaf Indonesia							
British American Tobacco South Africa Pte Ltd.							
British American Tobacco International Ltd.							
British American Tobacco (New Zealand) Ltd.							

Ionesia Tbk.* rican Tobacco Papua New rican Tobacco Marketing Purchase / 1.6 million 7.6 million quipment rican Tobacco Bangladesh rican Tobacco Asia Pacific	2.0 million	British American Tobacco Malaysia Group	Through Major Shareholder British American Tobacco Malaysia Group is related to the Related Parties through a
Purchase / 1.6 million (sale) of equipment	2.0 million	British American Tobacco Malaysia Group	Through Major Shareholder British American Tobacco Malaysia Group is related to the Related Parties through a
Region Ltd. British American Tobacco Shared Services (GSD) Ltd. PT Bentoel Prima British American Tobacco (Australasia Holdings) Pty. Ltd. British American Tobacco Denmark British American Tobacco Denmark British American Tobacco Tutun British American Tobacco Tutun	million for the disposal of equipment. British American Tobacco Malaysia Group managed to dispose of an equipment at a higher than anticipated value.)		common ultimate Major Shareholder, namely British American Tobacco p.l.c

Related Parties	Type of transaction	Estimated Transacted Value (a) (RM)	Actual Transacted Value ² (b) (RM)	Deviation ³ ((b)-(a)) & Reasons for deviation where (b) exceeds (a) by 10% (%)	Estimated Value ⁴ (RM)	The Company and/or subsidiaries transacting with the Related Parties	Nature of interest
British American Tobacco (Singapore) Pte Ltd. British American Tobacco (Australia) Ltd.* British American Tobacco Turkey* British American Tobacco Korea*							

Notes:-

The Estimated Value set out in the preceding year's circular to shareholders dated 16 March 2012.
The Actual Transacted Value as at 1 March 2013 (being the latest practicable date prior to the printing of this Circular).
Variance between the Estimated Transacted Value and the Actual Transacted Value (Value and the Actual Transacted Value) and the forthcoming AGM of the Company until the conclusion of the next AGM of the Company until the conclusion of the period from the subject to changes.

In Estimated Value for the period from the subject to changes. New Related Parties which the British American Tobacco Malaysia Group may enter into transactions with for the period from the conclusion of the forthcoming AGM of the Company until the conclusion of the next AGM of the

DETAILS OF THE SUMS DUE AND OWING BY THE RELATED PARTIES PURSUANT TO A RECURRENT RPT WHICH EXCEEDED THE CREDIT TERM AS AT THE FINANCIAL YEAR ENDED 31 DECEMBER 2012

Principal Sum Inter	Interest (RM)	Principal Sum		or less than 5 years as at the financial year ended 31 December 2012	period of more than 3 but equal to or less than 5 years as at the financial year ended 31 December 2012	exceeded the credit term for a period of more than 5 years as at the financial year ended 31 December 2012	nncial year ended 31 December 2012
	(RM)	この あいけいかいかいかいかいかいかいかいかいかいからかいかいかいかいかいかいかいかいか	Interest	Principal Sum	Interest	Principal Sum	Interest
(RM)		(RM)	(RM)	(RM)	(RM)	(RM)	(RM)
British American Tobacco (Holdings) 2,112,276 Ni Ltd.	TI Z	Nii	Nii	Nii	Nii	Nii	Nii
BAT Aspac Service Centre Sdn Bhd 259,945 Ni	Nil	Nil	Nil	Nil	Nil	Nil	Niil
BAT Switzerland S.A. 4,6,762 Ni	Nii	ΠN	Z	ZiZ	IIZ	ÏZ	Nii
British American Tobacco Marketing 436,196 Ni (Singapore) Pte. Ltd.	Niil	Nil	Nii	Nii	N:N	Nil	Nii
Ceylon Tobacco Company Ltd 18 Ni	Nil	Nil	Nii	Nii	Nii	Nii	Nii
British American Tobacco (HK) Ltd 110,218 Ni	Nii	Nil	Nil	Nii	Nii	Nil	N:N

Related Parties	Total sum due and owing purcuant to a Recurrent RPT which exceeded the credit term for a period of I year or less as at the financial year ended 31 December 2012	d owing pursuant it RPT which edit term for a or less as at the led 31 December	Total sum due and owing pursuanto to a Recurrent RPT which exceeded the credit term for a period of more than 1 but equal to or less than 3 years as at the financial year ended 31 December 2012	Total sum due and owing pursuant to a Recurrent RPT which exceeded the credit term for a period of more than 1 but equal to or less than 3 years as at the financial year ended 31 December 2012	Total sum due an to a Recurrel exceeded the cu period of more th or less than 5 financial year en	Total sum due and owing pursuant to a Recurrent RPT which exceeded the credit term for a period of more than 3 but equal to or less than 5 years as at the financial year ended 31 December 2012	Total sum due and owing pursuan to a Recurrent RPT which exceeded the credit term for a period of more than 5 years as at the financial year ended 31 December 2012	Total sum due and owing pursuant to a Recurrent RPT which exceeded the credit term for a period of more than 5 years as at the financial year ended 31 December 2012
	Principal Sum (RM)	Interest (RM)	Principal Sum (RM)	Interest (RM)	Principal Sum (RM)	Interest (RM)	Principal Sum (RM)	Interest (RM)
PT Export Leaf Indonesia	33,207	Nii	IIZ	Ni	Nil	Ni	Nil	Nil
PT Bentoel Internasional Investama Tbk.	54,883	Nil	Niil	Nil	Nii	Nil	Nii	N.I.
BAT Switzerland S.A.	47,000	Nil	Niil	Nil	Nil	Nii	Nil	Nil
British American Tobacco GSD (Kuala Lumpur) Sdn. Bhd.	473,102	Nil	Nii	Nii	Nil	Nil	Nii	Nil
British American Tobacco (Australia) Ltd.	18,017,057	NIL	Nil	Nij	Nil	Nil	Nil	Nil
British American Tobacco (New Zcaland) Ltd.	258,564	NIL	Nil	Nil	Nil	Nil	Nil	Nii

Note:-

The British American Tobacco Group does not charge interest on outstanding sums as there is a global agreement that all outstanding balances should be cleared on a prompt basis moving forward, and old items are to be cleared within a credit period of 60 days, with an additional grace period of 30 days from the expiry of the credit period. However, the Company is mindful of the implication of delay in payments and as such reminders will be sent to the Related Parties regarding balances outstanding. Besides this, a global project is being run to ensure that outstanding balances should not exceed credit period of 60 days, with an additional grace period of 30 days.

The Board of the Company is of the opinion that these outstanding sums will be paid by the respective Related Parties in due time.